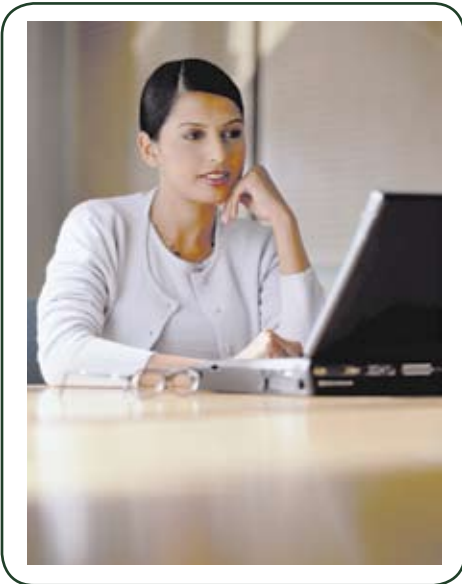


AutomationWorld® Sponsored Webcasts



For more information, CONTACT:

**CHICAGO, EAST, SOUTH
AND NEW ENGLAND**

Jim Powers – Regional Manager

jpowers@automationworld.com
Phone 312-925-7793

**CHICAGO, WEST COAST
AND SOUTHWEST**

Glen Gudino – Regional Manager

ggudino@automationworld.com
Office 312-222-1010 ext. 143
Mobile 708-207-3895

Automation World offers multiple opportunities in 2010 to sponsor Webcasts on topics of interest to automation professionals. Webcasts offer an exceptional opportunity to position your company as a market leader, to generate quality leads for your sales team and to educate and build relationships with your customers and new prospects. Webcast sponsorships include comprehensive pre-event promotion and post-event archiving on Automationworld.com. Also, look to include video in your Webcast (a new feature introduced in 2009).

Your Webcast Sponsorship Includes:

- Exclusivity! Your company will be the only sponsor of the Webcast
- Contact information of individuals who registered for the Webcast and individuals who download your archived Webcast in the months following the live event
- Comprehensive event promotion to drive registration, including
 - a full-run print ad in *Automation World*
 - promotion to *Automation World's* e-mail database, via e-newsletter
 - dedicated e-mail messages to *Automation World's* database
 - promotion of your event on the Automationworld.com homepage
- Sign-up page on Automationworld.com, which describes the event, speakers and their biographies

We'll work with you every step of the way to produce a successful, well-attended event. Webcasts should be scheduled six to eight weeks in advance to deliver optimum attendance, which will be driven by compelling content, quality speakers, and aggressive print and online promotion.

For more information, contact your sales rep or Jane Gerold, Custom Content Director, at 847-224-4117 or jgerold@automationworld.com.

Cost:

Webcast Sponsorship.....\$25,945 (gross)

Webcast Attendance:

Automation professionals can register to participate in either the live Webcast or the on-demand version (archived on AutomationWorld.com for a full year following the broadcast). Registration numbers vary, based on the topic.

Highest Webcast registration in 2009.....575 attendees
Average Webcast registration in 2009.....389 attendees