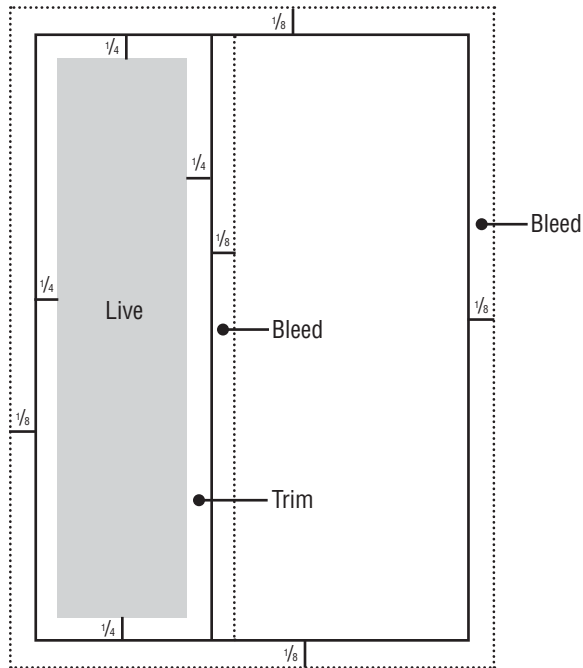


## SUPPLEMENT AD SIZES



**Live Area:** Fixed

**Trim:** Add  $\frac{1}{2}$ " to Width and Height of Live Area.

**Bleed:** Add  $\frac{1}{4}$ " to Width and Height of Trim Area.

### FULL PAGE

Live: 7-1/2" by 10"

Trim: 8" by 10-1/2"

Bleed: 8-1/4" by 10-3/4"

### 2/3 VERTICAL

Live: 4-5/8" by 10"

Trim: 5-1/8" by 10-1/2"

Bleed: 5-3/8" by 10-3/4"

### 1/3 VERTICAL

Live: 2-3/8" by 10"

Trim: 2-7/8" by 10-1/2"

Bleed: 3-1/8" by 10-3/4"

### 1/2 ISLAND

Live: 4-5/8" by 7-3/4"

Trim: 5-1/8" by 8-1/4"

Bleed: 5-3/8" by 8-1/2"

### 1/2 HORIZONTAL

Live: 7-1/2" by 4-3/4"

Trim: 8" by 5-1/4"

Bleed: 8-1/4" by 5-1/2"

### 1/2 VERTICAL

Live: 3-3/4" by 10"

Trim: 4-1/4" by 10-1/2"

Bleed: 4-1/2" by 10-3/4"

### 1/3 SQUARE

Live: 4-5/8" by 4-3/4"

Trim: 5-1/8" by 5-1/4"

Bleed: 5-3/8" by 5-1/2"

### 1/3 HORIZONTAL

Live: 7-1/2" by 3-1/8"

Trim: 8" by 3-5/8"

Bleed: 8-1/4" by 3-7/8"

### 1/4 SQUARE

Live: 3-3/4" by 4-3/4"

Trim: 4-1/4" by 5-1/4"

Bleed: 4-1/2" by 5-1/2"

### DECIMAL CONVERSIONS

7/8 = 0.875

5/8 = 0.625

3/8 = 0.375

1/8 = 0.125